

German Delegation: Machine- and plant engineering & automation for the KSA manufacturing industry

Organizing committee: IHK Exportakademie GmbH, Chambers of Industry and Commerce of Baden-Württemberg (IHK Hochrhein-Bodensee, IHK Ulm), German Saudi Arabian Liaison Office for Economic Affairs (GESALO)

February 8 and 9, 2026 in Riyadh & February 10, 2026 in Jeddah

Participating German companies



Rhein-Nadel Automation (RNA)

<https://rna.de/en/company.html>

Rhein-Nadel Automation (RNA) is a leading global specialist in **automated feeding technology**, providing custom-engineered solutions like vibratory bowl feeders, linear feeders, and integrated robotic systems for orienting and supplying parts in manufacturing. Originating from a German needle factory in 1898 and formalized as RNA in 1972, the company offers high-quality, innovative feeding systems for complex parts, including fully digital options, supporting industries worldwide with efficient component handling and assembly.

Selected References: P&G, Novo Nordisk, Hirschmann Automotive



EKATO Ruehr- und Mischtechnik

<https://www.ekato.com/>

EKATO is a Global Market Leader in **Mixing Technology** for Over 90 Years. Family-owned since 1933, EKATO provides optimized solutions worldwide for all process-oriented industries. Perfectly adjusted process and plant parameters ensure smooth operation, high throughput, and superior product quality. Using state-of-the-art engineering tools such as CFD and FEA simulations, we deliver optimal results. Whether **agitators, reactor systems, or complete process plants** – EKATO stands for top quality and durability “Made in Germany.” Our technologies are essential for industries such as chemicals, pharmaceuticals, cosmetics, biotechnology, food, and more.

Selected References: Saudi Kayan Petrochemical Company, Tasnee, Al Jazeera Paints



VISCO JET

<https://viscojet.de/en/>

VISCO JET is a German family-owned engineering company known for innovative, energy-efficient **agitator systems** that provide gentle, high-quality mixing, homogenizing, and dispersing for high-viscosity products, serving industries like pharma, automotive, chemicals, food, and cosmetics, with a focus on sustainable, low-speed technology to save energy and reduce costs. With a sales network within 50+ countries, VISCO JET installed 10.000+ units worldwide.

Selected References: Beiersdorf, Nestlé, Daimler

BUCHER automation

Bucher Automation

<https://www.bucherautomation.com/en/>

Bucher automation is one of the world's leading providers of **complex automation solutions for plant and equipment manufacturers** in the glassmaking, food / and packaging and recycling industry. Our company's core competencies are in the fields of **control technology, drive components, and programmable controllers (PLC)**. As a system supplier, we deliver an end-to-end approach, from the concept development right up to commissioning of high-quality automation solutions. Development, programming, production, testing and the final acceptance are all taken care of by Bucher automation under one roof.

Selected References: technology and control cabinet for a tire manufacturing company in KSA; Delivering control system for an IS-Maschine in KSA



AuE Kassel

<https://www.aue-kassel.de/en/>

AuE Kassel GmbH is a German mechanical engineering firm, part of the Strama Group since 2009, specializing in innovative assembly, automation, and process control solutions for the automotive, truck, and emerging zero-emission (hydrogen tank) industries, delivering tailored, high-tech production systems for everything from axle assembly to complex material handling for global client.

Selected References: Audi, BMW, Stellantis



CIC Automotive GmbH

[CIC Weissach | Pneumatic, Mechanic, Automotive](#)

CIC, established in 1991, is working in 3 business segments for various manufacturing sectors such as Automotive, f&b and Electronics:

Pneumatics

- full range of pneumatic components and automation equipment.

Mechanics

- supplier for precision machined mechanical components in various technologies like turning, milling and other metal processing.

Automotive consulting

- consulting and project management not only for the automotive industry in the sector of supply chain, quality management, production process, launch management.

Selected References: supplier management for launch of supercars like Audi R8 and Lamborghini Aventador



MCD Elektronik

[MCD Elektronik GmbH - Home](#)

MCD Elektronik GmbH **develops and manufactures modular, flexible, high-precision test and inspection systems** for electronics production, automation and quality assurance. The technology portfolio covers the complete range of test applications including boundary scan, functional test platforms and end-of-line test systems for electrical assemblies, HV systems, RF modules and communication interface. MCD serves industries such as automotive, e-mobility, green energy, aerospace, medical technology, smart home and industrial automation. Our test systems enable scalable, customer-specific quality assurance from simple test fixtures to fully automated production lines.

Selected References:

- Infotainment test systems for Tier 1 - End customer: Volvo Truck and Mercedes Benz – New
- Industrial automation for Tier 1 - End customer: Siemens, Otis - Service & Support in Morocco and Germany



InPro electric

<https://www.inpro-electric.de/>

InPro electric GmbH is a global engineering service provider specializing in **production and manufacturing automation**, particularly for the automotive industry (body construction, battery, assembly, logistics) but also serving other sectors like medical tech, f&b and pharma. They offer full-cycle services from project management, hardware/software design, robot programming (offline/online), virtual commissioning, installation, and support, ensuring customized, innovative, and efficient production solutions worldwide for over 30 years.

Selected References: Automotive: Many renowned OEMs (VW, Mercedes, Jaguar), other sectors: ThyssenKrupp, ABB, Matador

venitec



Venitec / KDH

<https://www.venitec.de/>

Venitec GmbH is an engineering service provider specializing in **factory and logistics planning**, supporting its customers throughout all phases of the planning process. Its service portfolio includes assembly planning, workplace design, efficiency improvement, process optimization, as well as planning for picking operations, halls, buildings, and equipment.

KDH GmbH complements this portfolio with engineering solutions in **mechanical engineering**, particularly in racking and handling technology, load carriers, transport systems, and Karakuri applications. Both companies work closely together to provide customized, end-to-end solutions..

Selected References: Assembly and logistics planning for Mercedes Benz CKD plant in Brazil; plant construction, plant relocation and logistics planning for further renowned companies such as Porsche, Dürr, and Zeiss



Das Start-up- und Innovationszentrum
der Region Ulm/Neu-Ulm

TFU

[TFU Startup- und Innovationszentrum in Ulm und Neu
Ulm](#)

And HeatNova GmbH (part of Tfu start up network)

TFU is the **start-up- and innovation-center** of the region Ulm/Neu-Ulm with a 40 year track record. We represent the cities of Ulm and Neu-Ulm, the counties Alb-Donau and Neu-Ulm as well as the Chamber of Commerce Ulm and the University of Ulm. In this capacity we run 3 major hubs of around 10.000 m² and serve around 120 young companies and start-ups. Our areas of work are hightech (IT, AI, quantum, med, production) for B2B applications.

Selected References: Cooperation with Bao'an, Shenzhen since 2019; partner of the State of Baden-Wuerttemberg, Germany in terms of one of the State's Acceleration Program

Part of the Tfu network is the newly founded startup **HeatNova GmbH** focusing on industrial heat treatment, serving first clients in China aiming to expand the business to KSA.



LBBW (Baden-Württemberg State Bank)

https://www.lbbw.de/homepage/homepage_6kyjj4koh_e.html

Landesbank Baden Württemberg (LBBW) is a leading universal bank in Germany, combining **corporate banking, capital markets, and asset/real estate financing** with strong public-sector roots. Internationally, LBBW serves mid-cap and large multinational clients through hubs in Europe, North America, and Asia, offering trade finance, export finance, and structured solutions. The bank is a top player in trade and supply chain finance, with expertise in letters of credit, guarantees, and risk mitigation across emerging and developed markets. In capital markets, LBBW provides cross-border funding, FX and rates solutions, ESG-linked instruments, and distribution via its global investor network. LBBW complements its international offering with project and asset-backed financing in sectors such as energy, infrastructure, mobility, and industrials, aligning transactions with sustainability objectives.

LBBW operates a Representative Office in Dubai to serve clients across Middle East. In Saudi Arabia we are not only working with commercial Saudi Banks, but also with Central Bank of Saudi Arabia (SAMA).

Dr. Birgit Meyer (startup in the planning for export control and global regulatory requirements between Germany and Saudi Arabia)

www.linkedin.com/in/birgit-meyer-business-communication

Dr. Birgit Meyer is planning to start her own business as a solopreneur, and is still at a very early stage of developing her business plan about bringing clarity to **export control and global regulatory requirements to Saudi and German companies**. The idea is to support Saudi and German companies strengthen their trade relations in navigating export control, sanctions, and international risks by transforming complex technical and regulatory requirements into clear and actionable guidance. With a background in engineering, compliance, and executive communication she is helping organizations understand dual-use regulations, build strong compliance frameworks, and reduce operational risk.